



– The Collective Voice of Scotland’s Cultural Sector.

## Culture Counts

Culture brings together heritage, historic and natural environment, arts and creative industries.

- Impact measured across the sector is higher
- The issues are similar

## What is Culture Counts?

- Culture Counts is an advocacy and communications project
- We facilitate information exchange between the Cultural Sector, Government, Parliament and Policy Makers
- We consult with members so that we can speak with authority to policy makers
- It works online (Andy) and offline (Jen)
- We meet online to vote on issues
- We meet one to one to understand the individual issues as well as the collective
- We look for opportunities to influence high level policy for the better of our sector
- We highlight these opportunities to members
- We need the members to be **active**

## Which policy areas do we cover?

### Priority Policy Areas Scotland

- Cultural, Social, Health, Education, Economic, and Environmental

### Priority Policy Areas UK

- Broadcasting, Intellectual Property, Immigration, Brexit and Trade and Investment

## Key Collective Achievements 2017-18

- Barclay Review: Derek MacKay decided not to remove tax relief from existing ALEOs saving the sector upwards of £50 million at local level
- Impact on direction of Culture Strategy via the CC report and the CC & Senscot report
- We have an 'Outcome for Culture' in the National Performance Framework (well done everyone and a big thanks to Christabel Anderson!)
- The Scottish Government Budget made up for the short-fall in lottery funding £6.6million
- The 'Agent of Change' principle has been adopted into Scottish Planning Policy